







light the spark  
**interactive**  
JW Marriott Austin | July 15-17 **2024**

# Sponsorship Opportunities

Secure your sponsorship!  
Contact [ginger@tcase.org](mailto:ginger@tcase.org)

# Sponsorship Opportunities

\*Current sponsors get first right of acceptance to continue sponsorships

	BENEFITS				
	Live welcome from stage	Complimentary registration to Interactive 2024	Logo printed on conference bags	Branded cocktail napkins and sponsor signage near food stations	Number available
OPENING KEYNOTE SPONSORSHIP \$14,000	5 minutes	2	-	-	2
CONFERENCE BAGS \$8,000	-	1		-	1
GENERAL SESSION SPONSORSHIPS \$7000	3 minutes	1	-	-	3
EVENT APP SPONSORSHIP \$6,000	-	1	-	-	1
BRANDED NAME BADGE LANYARDS \$2,000	-	-	-	-	1
BREAKFAST SPONSORSHIP \$5,000	-	1	-		3
BREAK SPONSORSHIP \$4,000	-	-	-		2
PRE-CONFERENCE SESSION SPONSORSHIP \$3,000		-	-	-	3
LEARNING LAB SESSION SPONSORSHIP \$2,000	-	-	-	-	Multiple

## GLOBAL SPONSOR BENEFITS

-  Flyer in conference bag
-  Logo on conference sponsor page in program
-  Feature in conference marketing email
-  Logo included in virtual conference branding

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# KEYNOTE

MONDAY, JULY 15 - 1:00PM

## Infinite Influence: Communicate and Connect with Anyone, Anytime in a Multi-Generational World

Alyson Van Hooser, Van Hooser Leadership

People everywhere are struggling to figure out how to communicate, connect, and influence in today's diverse world. It's been a struggle for decades and the challenge is increasing! Is there a practical solution? Absolutely! And it starts with a perspective shift on leadership – how to best lead yourself and the people around you. To lead and influence others, an authentic connection must be made with your people – those you like and those you don't, those you understand, and those who confuse you most. This authentic connection is the foundation for success! This high-energy, incredibly relatable session will inspire, hit home, shift your mindset, and uncover a new paradigm in which to see yourself and everyone you know going forward. With this new perspective, you hold the power to build infinite influence, transformational impact, and achieve unlimited success!

**\$14,000**

# GENERAL SESSIONS

TUESDAY, JULY 16 • 8:30AM

## TEA State of the State

Kristin McGuire, Texas Education Agency  
Dr. Andrea Chevalier, TCASE



**\$7,000**

WEDNESDAY, JULY 17 • 9:00AM

## Status Check on the Texas Legislature

Hear from a panel of legislative insiders as they discuss how the legislative landscape impacts education and what to watch for in the upcoming election.

**\$7,000**

WEDNESDAY, JULY 17 • 10:30AM

## Evaluation General Session

Join us for a general session focused on evaluations.

**\$7,000**

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# Swag Sponsorships

## Conference Bags

Includes company logo printed on the bag, one complimentary registration to Interactive 2024, a flyer in the conference bag, a feature in a conference marketing email and company logo included in the conference program and on conference branding.

**\$8,000**

## Event App Sponsorship

Includes company logo featured on home page of app, one complimentary registration to Interactive 2024, a flyer in the conference bag, a feature in a conference marketing email and company logo included in the conference program and on conference branding.

**\$6,000**

## Branded Name Badge Lanyards

Includes company name printed on lanyards, a flyer in the conference bag, a feature in a conference marketing email and company logo included in the conference program and on conference branding.

Cost with complimentary registration provides lanyards.

**\$2,000**



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# Meal & Break Sponsorships

## Breakfast Sponsorship

Includes dedicated signage near food, one registration to Interactive 2024, branded cocktail napkins that are placed near food, flyer in conference bag, feature in conference marketing email, company logo in conference program and on conference branding.

**\$5,000**

## Break Sponsorship

Includes dedicated signage near break station, branded cocktail napkins near food, flyer in conference bag, feature in conference marketing email, company logo in conference program and on conference branding.

**\$4,000**

**SUNDAY, JULY 14 - 5 PM**

## Board of Directors/ House of Delegates Reception

Includes dedicated signage outside reception location, dedicated time with Board of Directors and House of Delegates members, flyer in conference bag, feature in conference marketing email, company logo in conference program and on conference branding.

**\$3,500**

**SUNDAY, JULY 14 - 12 PM**

## Board of Directors Lunch

Includes dedicated signage at lunch location (if onsite), dedicated time with TCASE Board of Directors, flyer in conference bag, feature in conference marketing email, company logo in conference program and on conference branding.

**\$3,000**

**SUNDAY, JULY 14 - 8:30 AM**

## Board of Directors Breakfast

Includes dedicated signage at breakfast location, dedicated time with TCASE Board of Directors, flyer in conference bag, feature in conference marketing email, company logo in conference program and on conference branding.

**\$2,000**

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# Other Session Sponsorships

MONDAY, JULY 15 - 8:30 AM

## Pre-Conference Session Sponsorship

Includes live welcome and speaker introduction over in conference program, feature in conference marketing email, company logo in conference program and on conference branding.



**\$3,000**

MONDAY, JULY 15 OR TUESDAY, JULY 16

## Learning Lab Session Sponsorship

Includes flyer in conference bag, feature in conference marketing email, recognition as session sponsor in program, company logo in conference program and on conference branding.

**\$2,000**

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