great ideas

# Sponsorship

## PROSPECTUS

**February 8-10**
**JW Marriott | Austin**

TCASE

# Sponsorship OPPORTUNITIES

TCASE

*Current sponsors get first right of acceptance to continue sponsorships

| | BENEFITS | | | | |
|---|---|---|---|---|---|
| | Recognition during the sponsored event | Complimentary registration to Great Ideas 2026 | Logo printed on conference bags | Branded cocktail napkins and sponsor signage near food stations | Number available |
| OPENING KEYNOTE SPONSORSHIP $14,000 | 5 minutes stage time | 2 | - | - | 2 |
| CONFERENCE BAGS $8,000 | - | 1 | ✓ | - | 1 |
| GENERAL SESSION SPONSORSHIPS $7000 | 3 minutes stage time | 1 | - | - | 1 |
| EVENT APP SPONSORSHIP $6,000 | - | 1 | - | - | 1 |
| TCASE TOGETHER EVENT CO-SPONSORSHIP $5,000 | ✓ | 1 | - | - | 3 |
| BREAKFAST CO-SPONSORSHIP $5,000 | - | 1 | - | ✓ | 3 |
| BREAK CO-SPONSORSHIP $4,000 | - | - | - | ✓ | 2 |
| BOARD OF DIRECTORS/HOUSE OF DELEGATES RECEPTION $3,500 | ✓ | - | - | - | 1 |
| BOARD OF DIRECTORS LUNCH $3,000 | ✓ | - | - | - | 1 |
| PRE-CONFERENCE SESSION SPONSORSHIP $3,000 | ✓ | - | - | - | 1 |
| BOARD OF DIRECTORS BREAKFAST $2,000 | ✓ | - | - | - | 1 |
| LEARNING LAB SESSION SPONSORSHIP $1,000 | - | - | - | - | Multiple |
| BRANDED NAME BADGE LANYARDS $2,000 | - | - | - | - | 1 |

## GLOBAL SPONSOR BENEFITS

- ✓ Flyer in conference bag
- ✓ Feature in conference marketing email
- ✓ Logo on conference sponsor page in program
- ✓ Logo included in virtual conference branding

# Opening KEYNOTE

TCASE

MONDAY, FEBRUARY 8 • 1:00 PM

## Opening General Session

**Help Them Thrive®: The Science and Soul of Human-Centered Leadership**

Melissa Majors, Melissa Majors Consultin

In this energizing session, Melissa Majors blends behavioral science, relatable stories and practical strategies to help you lead with greater clarity, courage and connection.

Discover how to turn tension into productive dialogue, deliver feedback that inspires growth and create the psychological safety teams need to do their best work.

**$14,000**

# General SESSIONS

TUESDAY, FEBRUARY 9 • 8:30 AM

## What's Ahead in the 90th Texas Legislature

Now that the 90th legislative session has begun, get an inside look at the people, priorities and conversations likely to shape the session. Legislative leaders will share their perspectives on what's on the horizon for public education and special education, offering participants a timely preview of what to watch as another busy legislative session gets underway.

**$7,000**

WEDNESDAY, FEBRUARY 10 • 8:30 AM

## TEA State of the State

Commissioner Mike Morath & Kristin McGuire, TEA

This session will provide special education leaders with the latest information on policy priorities, compliance expectations, and statewide initiatives that are shaping programs and services across districts.

**$7,000**

WEDNESDAY, FEBRUARY 10 • 10:00 AM

## Hot Topic Impacting Special Educators

The only constant in special education leadership is change, andspecial educators know that better than anyone. This generalsession will tackle the most pressing issues facing districts. Because the landscape evolves so quickly, the specific topics willbe finalized closer to the event to ensure you hear the latest developments that matter most.

**$7,000**

Secure your sponsorship! Contact ginger@tcase.org

# Swag SPONSORSHIPS

TCASE

## Conference Bags

Includes company logo printed on the bag, one complimentary registration to Great Ideas 2027, a flyer in the conference bag, a feature in a conference marketing email and company logo included in the conference program and on conference branding.

$8,000

## Event App Sponsorship

Includes company logo featured on home page of app, one complimentary registration to Great Ideas 2027, a flyer in the conference bag, a feature in a conference marketing email and company logo included in the conference program and on conference branding.

$6,000

## Branded Name Badge Lanyards

Includes company name printed on lanyards, a flyer in the conference bag, a feature in a conference marketing email and company logo included in the conference program and on conference branding.

*Cost will vary if TCASE provides lanyards.*

$2,000

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# Meal & Break SPONSORSHIPS

MONDAY, FEBRUARY 8 • 8:00 PM

## TCASE Together Event Co-sponsorship

Includes logo on signage promoting the event, flyer in conference bag, feature in conference marketing email, company logo in conference program and on conference branding. Sponsor will receive a fixed number of drink tickets to share with guests.

**$5,000**

FEBRUARY 8 OR 9

## Breakfast Co-sponsorship

Includes dedicated signage near food, one registration to Interactive 2026, branded cocktail napkins that are placed near food, flyer in conference bag, feature in conference marketing email, company logo in conference program and on conference branding.

**$5,000**

FEBRUARY 8 OR 9

## Break Co-sponsorship

Includes dedicated signage near break station, branded cocktail napkins near food, flyer in conference bag, feature in conference marketing email, company logo in conference program and on conference branding.

**$4,000**

SUNDAY, FEBRUARY 7 • 12:00 PM

## Board of Directors Lunch

Includes dedicated signage at lunch location (if onsite), dedicated time with TCASE Board of Directors, recognition during sponsored event, flyer in conference bag, feature in conference marketing email, company logo in conference program and on conference branding.

SOLD

SUNDAY, FEBRUARY 7 • 5:00 PM

## Board of Directors/ House of Delegates Reception

Includes dedicated signage outside reception location, dedicated time with Board of Directors and House of Delegates members, recognition during sponsored event, flyer in conference bag, feature in conference marketing email, company logo in conference program and on conference branding.

SOLD

SUNDAY, FEBRUARY 7• 8:30 AM

## Board of Directors Breakfast

Includes dedicated signage at breakfast location, dedicated time with TCASE Board of Directors, recognition during sponsored event, flyer in conference bag, feature in conference marketing email, company logo in conference program and on conference branding.

SOLD

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# Other Session SPONSORSHIPS

MONDAY, FEBRUARY 8 • 8:30 AM

## Pre-Conference Session Sponsorship

Includes live welcome and speaker introduction, flyer in conference bag, feature in conference marketing email, company logo in conference program and on conference branding.

**$3,000**

MONDAY, FEB. 8 OR TUESDAY, FEB. 9

## Learning Lab Session Sponsorship

Includes flyer in conference bag, feature in conference marketing email, recognition as session sponsor in program, company logo in conference program and on conference branding.

**$1,000**

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